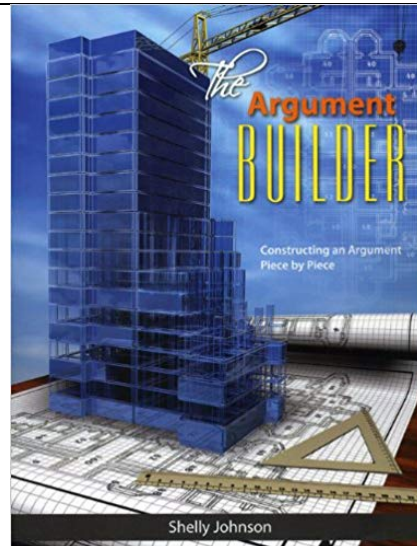


Persuasive Writing:
**A Course on How to Build an Persuasive
Argument**



Persuasive Writing

The goal of *The Argument Builder*, Persuasive Writing course is to teach you how to plan and build a persuasive argument for writing or for debate. This class provides excellent examples from master argument makers such as Greek and Roman Orators, Biblical Writers, Bacon, Montaigne and other more recent thinkers too. Following Aristotle's common topics, you'll be able to discover all lines of argument for a given topic as well as increasing your awareness of the red flags of fallacy along the way.

Required Texts

1. *The Argument Builder*, Shelly Johnson, Ph.D. (Available with Classical Academic Press and on Amazon)
2. Supplemental videos and texts provided by Mrs. Morgan on Schoology

Attendance and Assignment Completion Policies

- Please make sure that you attend class regularly and are on time. While recordings of live sessions are a helpful tool for occasional absences, they are not a sufficient replacement for class participation. With that in mind, Schole Academy allows a maximum of 3 absences for a one-semester course that meets 2x/week.
- If you are absent from class, your written work will still be due the same day unless an extension has been prearranged.
- Since this is a class includes discussion, please understand that absences will affect your grade. Most spoken work cannot be made up and will usually receive a "0".
- Please complete and submit your assignments by the day and time they are due through our class's Schoology page.
- Late assignments receive 25% less credit per day, unless you receive an extension from me before the due date.

Contacting Me

Please feel free to email me with any questions or concerns you may have. I will **usually** respond within the 24-hour period but may not be able to respond before then. Out of courtesy to me, please begin your letters by addressing me “Mrs. Morgan” or “Amy” or some similar form of greeting. Please also sign your name at the bottom. I will certainly show the same courtesy to you.

Classroom Etiquette

I take your class time very seriously and ask you to do the same as well. In order to cultivate a classroom in which people can concentrate well, please adopt the following habits:

- Be on time to class.
- Avoid leaving class unless it is an emergency.
- Please give your full attention to whomever is talking.
- If you must leave early, let me know ahead of time
- Do not read or work on the computer or other materials during class
- Avoid sleeping in class.
- Please have your video on at all time so we can see you, but please mute your mic unless you are talking (this cuts down on background noise).

Please note that I determine if class behavior is disruptive, and behavior of this kind can result in a lowered participation grade.

Grade Policy

Your final grade will consist of the following point delineation:

14 Sets of Review Exercises	140 points (10/ea)
4 Quizzes	100 points (25/ea)
4 Essays	200 points (50/ea)
Weekly Discussion/Participation	80 points (5 points weekly)
Debate	40
	<hr/>
	560 Points Total

Grading Scales

A=100% to 90%	Magna Cum Laude: 95%-100%
B=89% to 80%	Cum Laude: 85%-94%
C=79% to 70%	Satis: 75-84%
D=69% to 60%	Non Satis: 74% and below
F=59% or below	

Homework: You can expect about 3.5 hours of homework a week outside of class.

Office Hours:

If you are struggling with an assignment or have a question that was not sufficiently addressed in class, please feel free to stay in office hours with me on Wednesdays. I will be happy to help

you! The goal of office hours is to answer specific questions you have or develop strategies for particular assignments you are struggling with.

Plagiarism and Cheating

Do not plagiarize or cheat. All papers and assignments must be your own work. While you may get help from parents or tutors with brainstorming, organizing, and proofreading your papers, the writing and rewriting of your paper should be your own work.

Schoology

I will be posting our class syllabus, assignments, class recordings, occasional other links and PowerPoint slides to Schoology, so please check Schoology for updates regularly throughout the week. Class recordings will be posted within 24 hours after class. Please make sure you can access Schoology or that you get help from your parents if you are having problems accessing it.

Sample from Class Calendar

Week	IN CLASS	WRITING DUE	READING DUE
Jan 21, 23	<i>Mon:</i> Introductions; Ancient Rhetoricians; Style vs. Content <i>Wed:</i> Discuss Ch 2	<i>Mon:</i> Research ONE Ancient Rhetorician. (p. 10) Be prepared to share <i>Wed:</i> “Describe” (p. 11)	<i>Mon:</i> NONE, Optional Ch. 1 <i>Wed:</i> Ch. 2 “The Four Idols”
Jan 28, 30	<i>Mon:</i> Create Crossword from Presentations; Explore definition and thesis through Susan B Anthony speech <i>Wed:</i> Complete activities from Ch 3	<i>Mon:</i> Present definition from p.25-26 <i>Fri:</i> Definition paragraph p. 30	<i>Mon:</i> Ch 3
Feb 4, 6	<i>Mon:</i> Quotations; Play with fallacies; Improve thesis as needed <i>Wed:</i> Share a few creative writing drafts; Review for Quiz	<i>Mon:</i> Rewrite & Examine pp. 39 <i>Wed:</i> Creative Writing draft p. 38 <i>Fri:</i> Quiz 1	<i>Mon:</i> Ch 4
Feb 11, 13	<i>Mon:</i> Discuss Critique & Develop sections <i>Wed:</i> Analyze section	<i>Mon:</i> Creative Writing final draft; Read and Answer pp. 45-47 <i>Wed:</i> Critique paragraph pp. 48-49; Answer p. 53, Make a Meme to share based on Determine exercise p. 54	<i>Mon:</i> Ch 5 <i>Wed:</i> Ch 6
Feb 18, 20	WINTER	BREAK	
Feb 25, 27	<i>Mon:</i> Share research results with debate team, Begin Ch 7 discussion <i>Wed:</i>	<i>Mon:</i> Research from p. 58 <i>Wed:</i>	<i>Mon:</i> Ch 7 <i>Wed:</i>